



HOLOGRAMICA

26 Eckstein Road London SW11 1QF

To whom it may concern,

Letter of recommendation for Mark Jeater, graphic designer.

I am delighted to provide a reference for Mark Jeater, who I have known and worked with since 2016

As the director of Hologramica Ltd and Holonet Projection Ltd. I have employed, and still do employ Mark on a freelance basis to do all the branding and graphics for both companies.

His overall responsibilities have included:

- Designing and creating our brand identity (guidelines, logos, letterheads, colour ways, typography and all business assets). His design work is always very professional and his new logo for Hologramica was both a perfect fit and the kind of logo I would never have imagined for the company. I love it!
- Graphic design and production of all business assets, which include advertising, Christmas cards, business cards, PowerPoint for client pitches and other special projects as well as any other marketing material we need for events or to support our business,
- Website design and coding – eg. www.holopops.net.

I hope Mark can still work on our branding within a new role as I always have ongoing requirements for my business and will continue to employ him. He has a full understanding of my brand, helping me to steer the visual representation of the company to achieve our goals.

Personally, he is easy to work with, always puts in the extra effort, is conscientious, gregarious and his work always feels fresh.

Should you wish to speak to me further regarding Mark, please feel free to email or call me on the details below.

Yours sincerely,

Liz Berry
Director

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